The Leader in Outsourced Trading

A Strategic Guide to Scaling Your RIA Without Losing Control

Executive Summary

Scaling an RIA traditionally requires a difficult trade-off:

TIME	CAPITAL	AUTONOMY
DIY Trading	*Hiring and Tech*	*TAMPs*
(The Growth Ceiling)	*(The Management Burden)*	*(The Philosophy Compromise)*

After outlining each trade-off, we dive into a **strategic fourth path**: partnering with Advisor Logistics.

We offer an institutional-grade trade support desk that implements your specific strategies inside your existing custodial accounts. By outsourcing the administration but retaining the decision-making, you eliminate the operational bottleneck of trading. This allows you to reclaim hours every month to focus on client relationships, without the overhead of managing employees or the high costs and loss of autonomy associated with a TAMP.

Estimated Read Time: 4 to 5 minutes

advisorlogistics.com (210) 346-8321 info@advisorlogistics.com

Introduction

Advisor Logistics was formed in 2018 to address the RIA community's need for a cost-effective, outsourced trading and portfolio administration solution where the advisor retains control of the decision-making process.

Built by veterans of the RIA and trade-rebalancing software industries, our team deeply understands the philosophies and technology required for elite trading and portfolio oversight.

- **How advisors operate**
- **The portfolio and trading philosophies they utilize**
- **The time and technology needed to operate**

We allow advisors to eliminate the burden of trading without the headache of managing additional staff or expensive software licenses.

Unlike a traditional Turnkey Asset Management Program (TAMP)—where control is often lost, and costs are high—Advisor Logistics implements the specific strategies you design at a fraction of the cost to hire a TAMP. Advisor Logistics delivers the efficiency of an institutional trade team, deep knowledge of the RIA and fintech landscape, and truly white-glove customer service—making us a trusted leader in outsourced trading and portfolio administration.

The following options outline the choices an advisor must choose from when determining how to handle their trading and portfolio administration duties as they grow, and why Advisor Logistics is the better alternative.

The Situation

As an advisory practice grows, it inevitably reaches an inflection point where the leadership must decide how to handle increasing trading and portfolio administration responsibilities. Historically, advisors have been limited to three choices: continuing to manage the process themselves, hiring qualified headcount, or outsourcing to a program that assumes all portfolio decision-making control.

Doing It Yourself: The *Time* Conundrum

A thorough advisor should spend 2-4 hours daily on trading and monitoring duties. When performed correctly, these fiduciary responsibilities quickly consume a significant portion of the work month.

THE ISSUES

The Growth Ceiling: Spending hours each month on back-office trading and administration creates a massive opportunity cost, pulling focus away from business development and client relationships.

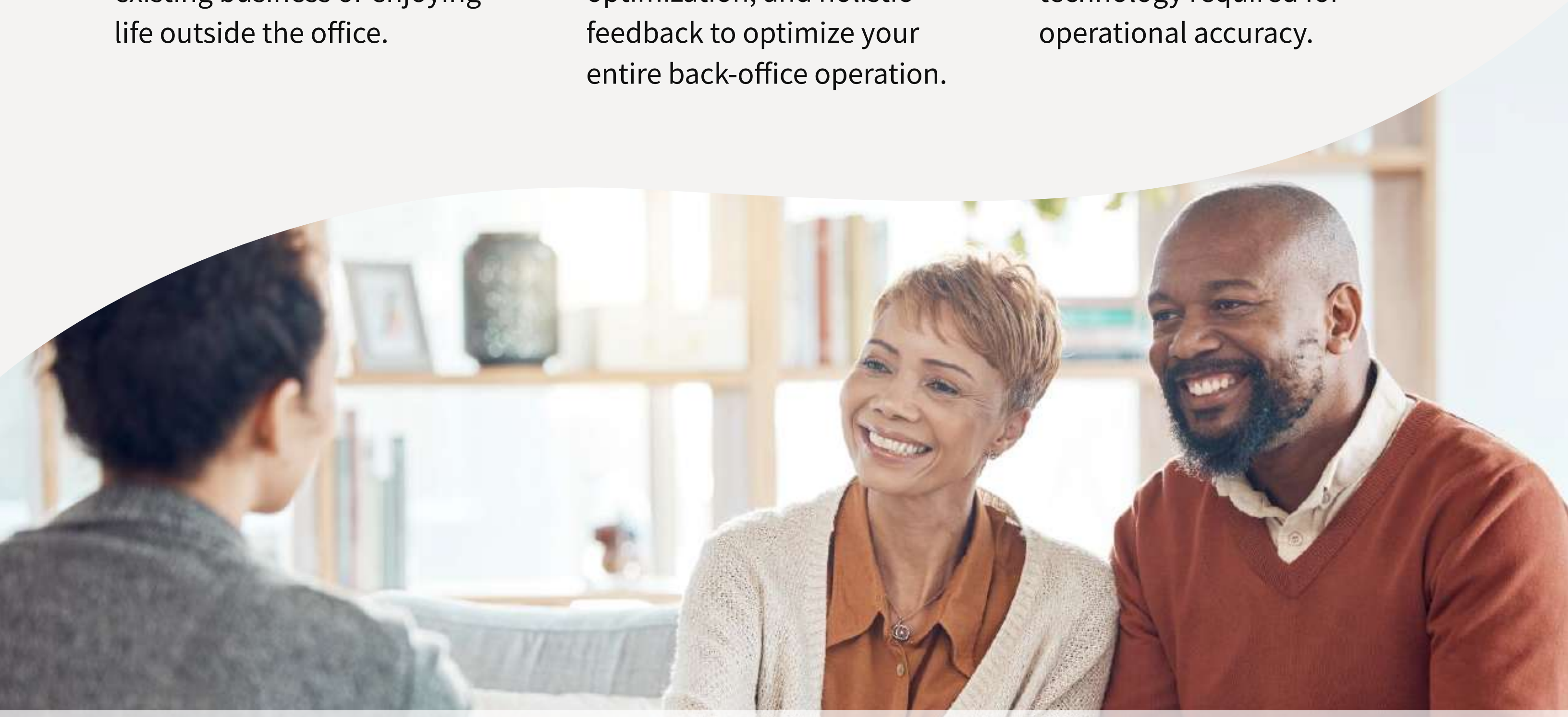
The Personal Cost: Because these duties are time-sensitive, advisors often deprioritize personal time, family, and leisure to keep up with portfolio demands.

THE SOLUTION: ADVISOR LOGISTICS

Reclaim Your Calendar: By leveraging our seasoned trading team, advisors save time better spent nurturing existing business or enjoying life outside the office.

Strategic Partnership: We bring a consultative approach, providing technology best practices, workflow optimization, and holistic feedback to optimize your entire back-office operation.

Precise Implementation: Your portfolio administration is handled by specialists with the advanced tools and technology required for operational accuracy.



Hiring In-House: The *People* Conundrum

Hiring an internal trading team is a significant investment. Beyond the financial cost, there is the element of risk—humans make errors, and when those errors happen in-house, they are your responsibility to fix.

THE ISSUES

The Experience Gap: Entry-level hires lack the experience to manage portfolios holistically, requiring heavy training and oversight by the advisor. Conversely, senior traders provide value, but at a premium price point.

The Coverage Risk: Hiring a single trader creates a "single point of failure." When that employee is sick or on vacation, the advisor is forced back into the trading seat. Additionally, there is exposure to local outages without national geographic redundancy.

The True Cost of Employment: Benefits, payroll taxes, training, and turnover typically add 25–30% to the base salary. Additionally, every new hire carries the risk of culture shifts or personality conflicts.

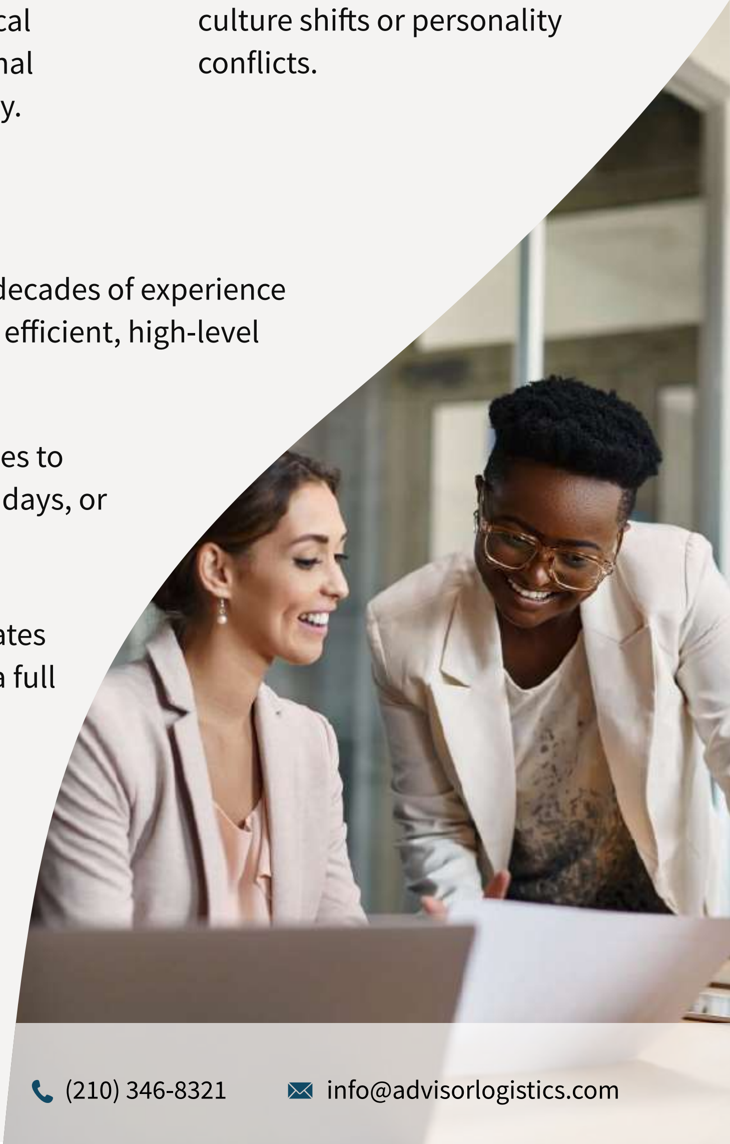
THE SOLUTION: ADVISOR LOGISTICS

Institutional-Level Expertise: Gain access to a team with decades of experience in both RIA operations and rebalancing software—ensuring efficient, high-level operations from day one.

Uninterrupted Coverage: We provide redundant capabilities to ensure continuity. You never have to worry about PTO, sick days, or gaps in service.

Full Team Support: Access to our entire trade team eliminates the administrative burden of HR. You gain the reliability of a full department for a cost comparable to a single in-house hire.

A Partnership Culture: We prioritize "white-glove" support and relationship management. Our clients aren't just accounts; they become part of the Advisor Logistics family.



Hiring In-House: The *Technology* Conundrum

Whether you manage trading yourself or hire internally, you must still provide the tools.

THE ISSUES

Cost: Trading and rebalancing software can cost between $20k and $100k+ annually, depending on firm size and licensing needs.

The Implementation Gap: Setting up a new trading system is a grueling process that often takes 4–8 months before the first trade is even placed.

The Learning Curve: Mastering complex rebalancing software takes months of training, diverting your staff's attention from high-value tasks.

Support Delays: When data bugs or software issues arise, advisors are often at the mercy of slow help-desk response times from large tech vendors.

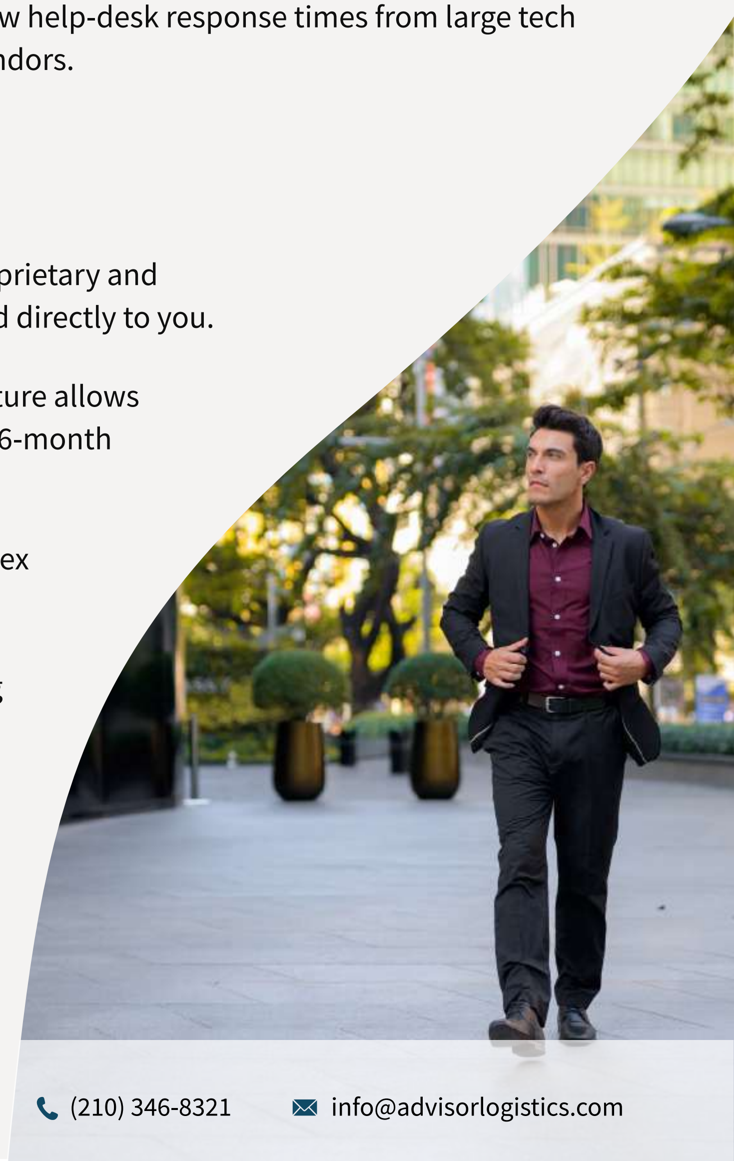
THE SOLUTION: ADVISOR LOGISTICS

Zero Rebalancing Software Costs: We utilize our own proprietary and commercial technology. Those licensing savings are passed directly to you.

Launch in Weeks, Not Months: Our established infrastructure allows you to get up and running quickly, bypassing the standard 6-month implementation nightmare.

Simplified Tech Engagement: Instead of mastering complex rebalancing software or multiple custodial platforms, your team simply learns our intuitive ALX dashboard to submit requests and monitor progress. We handle the heavy lifting behind the scenes.

Rapid Resolution: With in-house software engineers and premier SLAs with our tech partners, we resolve data issues and technical bugs in real-time, ensuring your trading stays on track.



Turnkey Asset Management Programs: The *Cost and Control* Conundrum

Hiring a Turnkey Asset Management Program (TAMP) often requires advisors to relinquish their investment philosophy. This loss of autonomy comes at a steep financial price and usually adds a significant administrative burden.

THE ISSUES

Loss of Autonomy: TAMPs often seize control of asset selection, modeling, and trade decisions, leaving the advisor with little say in how portfolios are managed.

Prohibitive Pricing: Most TAMPs charge between 30–125 bps—a massive cost that can erode the firm’s margins or the client's performance.

Administrative Friction: Switching to a TAMP often requires new custodial agreements and sub-advisor contracts, resulting in tedious repapering and client signatures.

Platform Fatigue: Adding a TAMP introduces yet another complex system for your staff to learn, maintain, and troubleshoot.

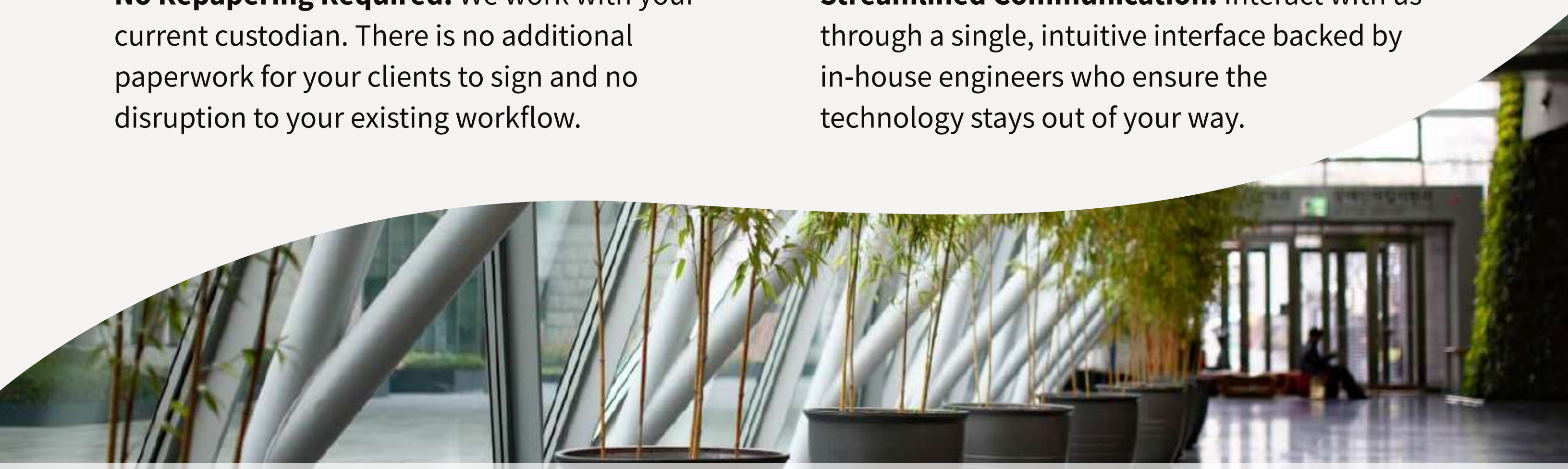
THE SOLUTION: ADVISOR LOGISTICS

You Retain Total Control: We do not offer investment advice. You dictate the models, parameters, and preferences; we simply provide the institutional-level infrastructure to bring your vision to life.

No Repapering Required: We work with your current custodian. There is no additional paperwork for your clients to sign and no disruption to your existing workflow.

Superior Economics: Our fee structure is designed to be a fraction of the cost of a traditional TAMP. You get an entire institutional level operations team for a cost comparable to hiring internal staff, maximizing value for both you and your clients.

Streamlined Communication: Interact with us through a single, intuitive interface backed by in-house engineers who ensure the technology stays out of your way.



AdvisorLogistics
advisorlogistics.com
(210) 346-8321
info@advisorlogistics.com

Advisor Logistics

Elevate Your Practice

Advisor Logistics was created by advisors, for advisors. We provide the institutional infrastructure necessary to scale your firm without the traditional burdens of in-house trading and personnel management. By partnering with us, you gain a team with decades of experience in the RIA and fintech sectors, ensuring your portfolios are managed with industry-leading best practices.

The Result

You retain total control over your investment philosophy while eliminating the overhead of additional headcount and expensive technology. The time and capital you reclaim can be redirected where it matters most: nurturing client relationships and growing your business.

Discover how Advisor Logistics can partner with you to *grow your business*

Join the growing list of advisors who have moved beyond the hassle of trade management to focus on their firm's future.

advisorlogistics.com

info@advisorlogistics.com

(210) 346-8321